

NationWide Bingo™

01-01-2004

Bingo News Bulletin

Internet developer and entrepreneur join forces to release a new Bingo Website database service.

Nationwide Bingo comes to the aid of all Bingo Halls and Groups! Now, you can more than double your money back from the cost of advertising.

Just imagine...for just **\$39.95 a month**, you can put your Bingo Sessions in front of thousands of clients instantly. Display your current jackpot number and/or your Progressive Jackpot **\$\$\$** amounts.

Stop waiting for your *local* Bingo Newspaper to publish and distribute their "once-a-month" newspaper.



Just one new customer that comes to your hall and spends \$20 once a week will give you double your advertising investment for your **\$39.95 a month** ad on our website.

Just imagine having your Bingo Session listed nationally. Pictures of the inside and outside of your hall. Name, address, phone number, hours of operation, a maplink so your customer can print a map of directions to you, seating capacity, food menu with prices, an actual copy of your program and much, much more!

"... a National Company with a local bingo hall flavor."

Typical *Bingo Newsletters* cost about **\$320.00 per month** for a full page advertisement, which is limited in what they can tell your customers about you and are only distributed monthly. Whereas, we maintain your ad which can be updated instantly and only for the cost to you of **\$39.95 per month**.

Attracting "Out of Town" customers:

Have you ever gone on a trip and had the urge to spend some of that vacation cash on Bingo? Well, how did you find that Bingo Hall in a strange city? Typically, you would have to drive by it, look in the phone book or be lucky

enough to be staying at the right hotel or stop at the right restaurant or gas station and spot a *local* bingo newsletter.

Wouldn't it be nice for your new customer to go online on their computer and have them find your Bingo Session before they even pack their suitcases? If they have heard your name, know the name of the town or just want to limit their search to a zip code... their search can be done in mere seconds. Even if they don't enter your exact zip code or are staying in a nearby town, don't worry. Our search engine will list all Bingo Halls in a 50 mile radius.

Our Bingo Hall listing has over 9,000 Halls located in all 48 continental states plus Alaska. (Bingo is not presently allowed in Hawaii ; however, we are compiling a list of Cruise Ships that have Bingo on board.)

Attracting Locals :

We don't just bring tourists to you. We can help "locals" find you and match their needs to your hall. Whether it be an

ATM machine, handicapped parking, non-smoking rooms, daytime or nightly games (with parking lot security), snack bar, what is the minimum age to play? Or maybe it's a player who is looking for the



big dollar Progressive Jackpot or the Jackpot that is at 60 or more numbers. Some players even prefer a smaller hall, so they have a better chance of winning a jackpot, rather than getting lost in a large crowd.

Let's take a look at how we compare to other Internet ad sites:

Verizon Superpages.com: \$35 per month.

Basic profile of name, address, phone and very limited info.

Map link and link to your site (which you already had to have setup)

Only 307 listings (alphabetically). Can't do radius search of nearby halls.

Yahoo! Get Local Yellow Pages : \$60 per month.

The emphasis is on *Local*. Basic name, address, phone and map link.

Limited search to city *and* state or just zip code. No statewide searches are allowed.

Now, let's take a look at how we compare to print advertising:

Yellow Pages ads in your *local* telephone book.

Small 1-1/2 x 1-1/2" block ad for \$160.00 per MONTH

Updated yearly.

Bingo Newsletters/Magazines: \$320.00 per month (single page)

Local coverage. Requires a lot of reading to find bingo hall in

locality you are looking for. Limited locations to find magazine

(hotel, gas stations, etc). Tourists can't read it until they get into

town. Updated monthly.

Comparisons of Internet Advertising

Services	NationWide Bingo	Yahoo!GetLocal	Verizon SuperPages
Site Maintenance by us	yes	no	no
Site updated weekly by us	yes	no	no
Telephone support	Easy	None	Difficult
Require Jackpot number updated weekly	yes	no	no
Require Progressive \$ updated weekly	yes	no	no
Number of photos on results page	1	1	1
Number of photos on details page	10	1	0
Games (Program) Listing	yes	no	no
Ticket/Pack Pricing	yes	no	no
Food Menu & Prices	yes	no	no
Search results up to 50 mile radius	yes	yes	no
Specifically serve only Bingo Industry	yes	no	no
Numer of listings	9000+	limited	307
Price	\$39.95	\$60.00	\$35.00

Number of Search Results by City and State (includes nearby City hits)

Cities	NationWide Bingo	Yahoo!GetLocal	Verizon SuperPages
Baltimore, Maryland	89	9	0
Beverly Hills, California	68	40	1
Chicago, Illinois	125	1	0
Houston, Texas	73	11	0
Norfolk, Virginia	64	2	1
San Diego, California	17	2	0
Seattle, Washington	85	33	3
Total	524	98	5

- ◆ Tired of expensive local ads?
- ◆ Want to get more bang for your advertising dollars?
- ◆ Want instant updates (not monthly)?

Still not sure? Go to the next page and check out our pricing options

Free Listing

Didn't know you were already listed, did you?
Even if you don't enhance your listing, we are committed to providing a complete listing of Bingo Halls to all who visit our site.
Listing includes : Name, address & phone

Silver Listing (\$0.99 per month)

Extremely inexpensive listing (Payable yearly)
Listing includes : Name, address, phone, photo, hours of operations and a maplink so your customers can print out your location.

Gold Listing (\$39.95 per month)

Extremely competitive listing. (Payable Monthly)
(We know of no other advertising that gives your this much exposure for so little money).
Listing includes : **Weekly update of Jackpot number and/or Progressive Jackpot \$\$\$.**
Plus, you get all of this :

Overview page with Name, address & phone, e-mail, website, game times, # of seats, #of parking spaces, handicap accessible, ages, smoke/smoke free, computer bingo, pull-tabs, ATM/Credit Card/Checks, % for Charities and any affiliations. Also room for comments that can have just about anything you can think of.

Programs page has pictures and descriptions of all of your different bingo games.

Maplink page to help your new customers find you, as well as let them print it out.

Photos page you can show up to 10 photos of your building, rooms and volunteers.

Food page you can put your entire menu here, as well as prices.



Do-It-Yourself Special (\$19.95 per month)

Includes everything that the \$39.95 per month listing has. (except you have to take time from your busy schedule to Do-It-Yourself. Frankly, for the \$5.00 per week, difference, you should really let us do it.)

Want to really save \$\$\$? Pay Annually to lock in the Gold or Do-It-Yourself Special pricing and save \$\$\$ at the same time.

Annual Gold is only **\$449.00** per year
(compare this to a single page local bingopaper for \$320 for just one month.)

Annual Do-It-Yourself Special is only **\$225.00** per year.

Let's start that ad, so we can bring in more players, now !

Contact us by phone 757-466-7505 to talk to a real person.

Contact us by email : sales@nationwidebingo.com

Fax us 757-466-7507

Write us at: NationWide Bingo Corporation

2427 Ingleside Rd

Norfolk, Va 23513

